

Kick-Start Emergence Increase Nutrient Availability Improve Soil Tilth
Build Soil Structure, Aggregation & Soil Organic Matter Maximize Water Efficiency
Minimize Effects of Weather & Stress Events Boost Water Infiltration Rates
Expand Soil Holding Capacity Raise a More Productive Crop

Using Tools from **AgConcepts[®]**, in *Three Simple Steps:*

Step One

Soil Performance

Address your Soil Challenges...

**Drive your Soil's
Microbial Activity**

Wake Up Cool Soils

**Improve soil holding
capacity for water and
nutrients**

**Improve Water
Infiltration Rates**

**Grow Larger Roots
and Healthier Plants**

Step Two

Fertilizer Performance

Improve Fertilizer Efficiency...

**Keep your Vital
Nutrients in Plant-
Available Forms**

**Protect your
applied fertilizer
from tie-up and loss**

**Release your soil-
bound nutrients
tied up in your fields**

Step Three

Foliar Feeding

Maximize Crop Vigor...

**Feed your hungry
crop *in-season*
with a balanced
and effective
foliar fertilizer**

**Piggyback on your
existing pesticide
spray applications**
Already making a
pass...feed the crop